



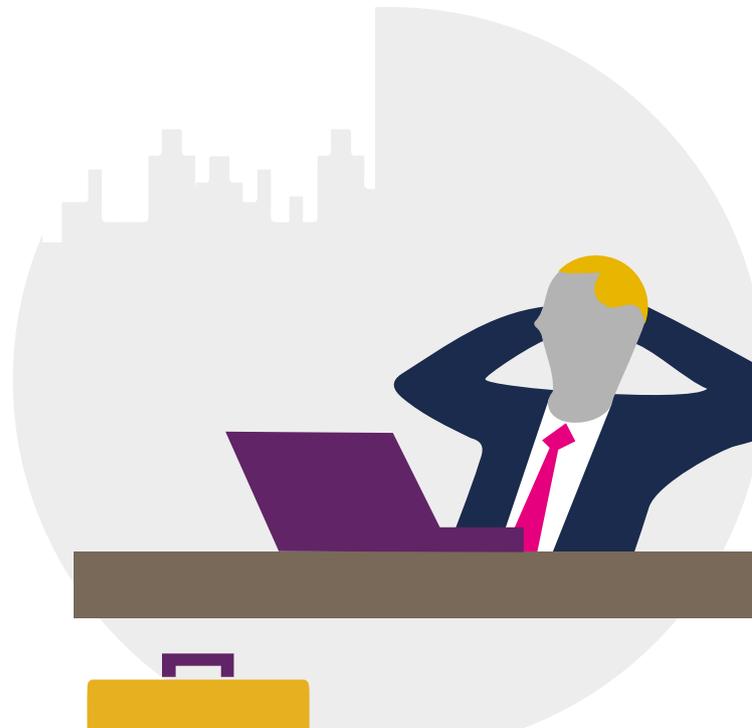
JW SEAGON  
Insurance you can be sure of



Helping protect the things  
**you** care about.



Your guide to  
our products  
and services



# Welcome



## to our world.

At JW Seagon we look, think and act differently to other insurance brokers. We make buying insurance easy, by being approachable and honest in all we do. Your insurance journey starts here...

### **Our mission:**

Caring for you.

### **Our purpose:**

We protect you. We protect your loved ones. We protect your possessions.

### **Our vision:**

To be the region's most trusted insurance provider, in every market in which we operate, providing a comprehensive one-stop-shop solution for all your insurance needs, delivered through a seamless, omni-channel customer experience.

# Where **you** come first.

There's a lot to think about in today's complex world. Life is unpredictable and every decision you make comes with its own unique challenges. So it's important to have someone on your side.

JW Seagon has grown a lot over the years. Our roots go back to 1958 and we've been helping people protect the things they care about ever since. We now work closely with insurance partners all over the world to provide you with the best products for your health, home, travel, finances and business.

The benefit of experience is that we understand the market better than most. And because we work that little bit harder to find the right solutions, we have earned an impressive reputation for expert advice, exceptional service and excellent value for money.

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*“Honest insurance solutions for me and my family.”*

**Over 10,000 clients across Africa and beyond.**

Offices in Kenya, Tanzania, Mauritius and the UK.

Partnerships with the world's leading insurers.



# For the life **you** lead.

Any insurance broker can come up with a list of products that looks good on paper. But at JW Seagon, we scrutinise every last detail to get you the right benefits at the right price.

We work closely with all the big insurers, and some lesser-known specialists, to find solutions that match your individual requirements. And once they're in place, you can trust us to be there whenever you need us.



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*“Cover and prices that are right for me.”*

## **Giving you the best advice**

With so many products in today's market, it's difficult to know where to turn. But some things are too important to be left to chance. Our expert brokers are on hand to offer considered, impartial advice and talk you through your options. They also negotiate the best price possible on your behalf and take care of the paperwork should you choose to go ahead with us.

## **Helping you find the right products**

We've been in the insurance industry for more than three decades now and have been supporting clients in Africa for longer than many brokers have been in business. Not only do we understand how different products work, we can help you with all your insurance needs at the same time. So you don't have to worry about contacting lots of different people.



We research the market to find you the best options

We only ever recommend products we believe in

We support you before, during and after your policy is in place



This experience gives us a genuine edge over our competitors while our regional offices across Africa enhance our local knowledge and make our working relationships stronger.

### **Keeping you well looked after**

Great service has always been the cornerstone of our business and it doesn't stop once your insurance is up and running. Whenever you have a question

or concern, our dedicated customer service team is your first port of call.

If you need assistance with a claim, an invoice or a payment, our friendly advisers are on hand. And if you want to check your benefits, request new literature or make any changes to your policy, you only have to ask.

# Our people are here for you.

Having built our reputation on first class service, we're proud to say that our team is our greatest asset. Not only do we employ some of the most talented individuals in the industry, we encourage them to develop their skills by offering plenty of training and support along the way. This approach has helped us establish an experienced team that is great for our business and even better for our customers.

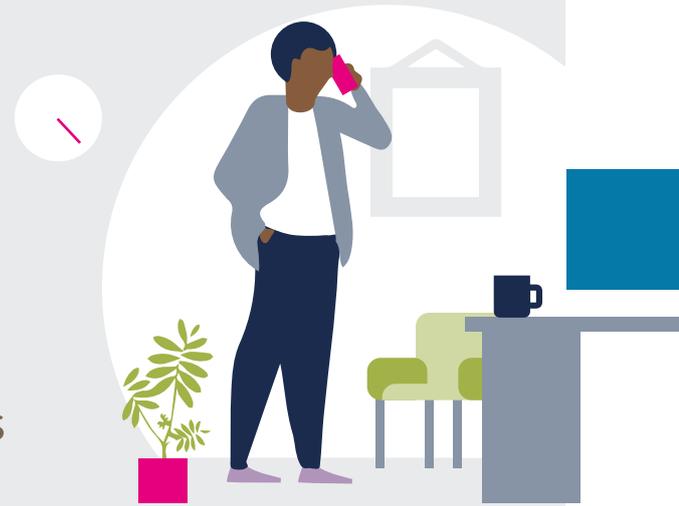
*“What sets us apart from so many of our competitors is that every member of our team is 100% focused on what’s best for our customers. We genuinely care about doing the right thing, about finding the right solutions and about delivering the best possible service.”*



**David Seagon**  
Group Chairman and CEO



**Dedicated staff**  
employed across  
4 countries



**Expert advisers**  
to explain how everything works

**Accomplished negotiators**  
to get you the best value for money

**Experienced administrators** to  
make sure it all runs smoothly

**Trusted service professionals**  
to support you when you make  
a claim

*“The customer service team is always  
there for me - whatever the query.”*



# Products designed for you.

JW Seagon offers three different product categories, which provide cover for all possible eventualities.

## 1. Personal products.

Offering cover to individuals, couples and families to help protect the lifestyle they lead.



### **Health Insurance.**

Covers the cost of private healthcare, from diagnosis to treatment.



### **Life Insurance.**

Helps to safeguard a family's financial future in the event of a death.



### **Motor Insurance.**

Covers all eligible costs to keep your car(s) on the road.



### **Household Insurance.**

Covers all risks associated with your home and its contents.



### **Travel Insurance.**

Covers both personal and business travel, on a single or multi trip basis.

## 2. Business products.

Business insurance can be a complex area and that's why it's vital to have a reputable, experienced insurance broker, like JW Seagon, to guide you through the process. We know every business is unique, so we take the time to understand the risks and challenges your business faces, in order to find the solution that's right for you.

JW Seagon's business products include:

- **Group health insurance**
- **Group life insurance**
- **Commercial insurance**



## 3. Specialist products.

We have developed our own range of bespoke insurance policies for companies operating in specialist industries. These products address the unique risks faced by your business, with wider policy wording and bespoke cover for all eventualities.



### Horti Plan.

Insurance to keep your horticultural business blooming.



### Academic Options.

Ensuring institutions in the education sector remain top of the class.



### Sixth Sense.

For forward-thinking companies preparing for the unthinkable.



### Premier Property Choice.

A residential and commercial landlord's best friend.



### Premier Aviation.

Cover for personal and commercial aircrafts - don't fly without it.



### JWS Marine.

Helping your marine or shipping business through choppy waters.



### Safari Plan.

Bespoke insurance for the unique risks posed by the travel & tourism sector.



### Commercial Combined.

Our 'catch-all' solution for businesses of all shapes and sizes.

# It's all about **you.**



In many ways, the secret of our success rests on our ability to establish meaningful working relationships. And because we believe that everyone is different, we take the time to get to know our clients properly, understand what makes them tick and provide a truly tailored service.

We have long standing relationships with all the major insurance providers. So if there is ever an issue with an invoice or a claim, we are perfectly placed to step in and help. Plus we provide regular feedback that helps to keep products relevant, up-to-date and in the best interest of our customers.

But most importantly of all, for us it's all about the customer. The JW Seagon brand reflects honesty, transparency and simplicity - which you will see from our unique look and feel.

**Welcome to our world!**



**Global reach. Local knowledge. Personal touch.**

*“It’s great to know  
 JW Seagon partners  
 with so many reputable,  
 global brands.”*



**Partnerships with leading insurance brands including:**



We take a proactive approach in supporting charitable causes that protect and care for the environments in which we and our customers operate. We take social responsibility at JW Seagon seriously and encourage all staff to dedicate their time to our charitable partners.



# Contact us

We'd be delighted to  
hear from you.

JW Seagon has offices in Kenya, Tanzania, Mauritius and the UK.

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J W S E A G O N

Insurance you can be sure of

[www.jwseagon.com](http://www.jwseagon.com)